## One person can change THE WERLD STEVE IRWIN GALA Brisbane

### THE STAR, BRISBANE

9 November, 2024

### Proudly presented by



All proceeds go to



### MY HEART WILL ALWAYS BEAT FOR WILDLIFE

"Terri and I fight every day for the preservation of wildlife and wilderness – it's our mission in life. Our children are also taking up the challenge."

# HELP US KEEP STEVE'S DREAM ALIVE

Wildlife Warriors invites you to partner with us for the Steve Irwin Gala 2024 in Brisbane. This exclusive charity event will help raise much needed funds for wildlife and wild places around the world.

USTRALIA

TERRI

The exceptional life Steve led is a testament to his respect for all creatures great and small. His passion for wildlife was surpassed only by his passion for his family. Steve's legacy will live on forever through his fellow Wildlife Warriors: Terri, Bindi and Robert, and through all those at his home, Australia Zoo in Beerwah, Queensland, Australia. Each year, friends of the Irwin family and Australia Zoo gather together to celebrate the extraordinary life and legacy of the original Wildlife Warrior, Steve Irwin.

To help continue Steve's legacy and dream of saving wildlife around the world, we need your support and partnership to raise funds for Wildlife Warriors. *Steve Irwin* was one man. *One man* can make a difference. *You* can make a difference.

Thank you in anticipation of your support.

## STEVE IRWIN GALA PRESENTING PARTNER

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RACQ's 1.7 million members and their families represent one of the largest groups of visitors to Australia Zoo each year and we are proud to be an ongoing supporter of Steve Irwin Gala.

Our iconic wildlife is integral to the national identity and it is organisations such as Wildlife Warriors that safeguard these treasures for the benefit of future generations.

Through their tireless conservation efforts, including the magnificent Wildlife Hospital on the Sunshine Coast and the Steve Irwin Wildlife Reserve in the far north, Wildlife Warriors continue the Irwin family legacy in protecting not only our native fauna but the natural environment that allows them to flourish.

This charity event is a key fundraiser for Wildlife Warriors and helps ensure these vital projects will endure.



As a proud Queensland organisation, RACQ is whole heartedly behind these efforts and I encourage all communityminded businesses to join with us in supporting this worthy event.

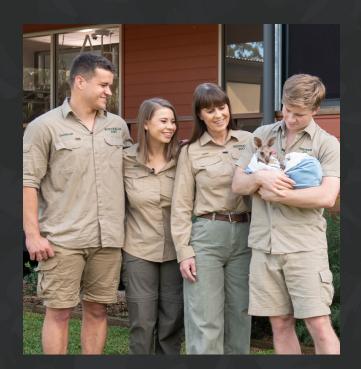
Glenn Toms Group Executive Assistance



## OUR COMMITMENT TO CONSERVATION



Steve had a vision for conservation where people and wildlife could live harmoniously alongside one another.



Established in 2002 by Steve and Terri Irwin, Wildlife Warriors has been protecting wildlife and wild places for over 20 years.

Each and every one of Wildlife Warriors' conservation projects supports this vision. Through funding, education, research and a whole lot of hard work and dedication, Wildlife Warriors are fighting to protect wildlife and wild places around the world for generations to come.

# CELEBRATING STEVE'S LEGACY

The Steve Irwin Gala celebrates the life and legacy of the original Wildlife Warrior, Steve Irwin. The night's main objective is to raise vital funds for Wildlife Warriors so we can continue Steve's conservation work and keep his dream alive.

The 2024 Steve Irwin Gala will be held on **Saturday 9 November at The Star, Brisbane.** The night will include a cocktail reception, three-course dinner and beverages, entertainment, auction and special celebrity guests.

### **Grand Auction**

The Steve Irwin Gala features some truly unique auction items! Priceless adventures and experiences that can be bid upon throughout the evening. Every dollar from these items goes towards saving wildlife through Wildlife Warriors conservation projects. Previous gala auction items have included:

- Ultimate Wildlife Warriors experiences such as a getaway to Lady Elliot Island
- Exclusive naming rights to Australia Zoo's newborn animals, such as giraffe calves, or koala joeys







## WE INVITE YOU TO SHOW YOUR SUPPORT

Sponsorship of the prestigious Steve Irwin Gala will help to highlight your organisation's commitment to making a positive impact. This exceptional event offers outstanding networking opportunities and exclusive access to Australia Zoo and Wildlife Warriors benefits.

SPONSORSHIP INCLUSIONS	PRESENTING	PATRON	WILDLIFE WARRIOR	CORPORATE PARTNER
NAMING RIGHTS	Secured by			
Exclusive naming rights - Steve Irwin Gala proudly presented by	RACQ,			
LOGO RECOGNITION	,			
Logo placement on event invitations	✓	$\checkmark$	-	-
Logo placement on event program	<b>√</b>	$\checkmark$	$\checkmark$	V
Logo to be displayed on a visual presentation	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo and link on the Steve Irwin Gala website and Wildlife Warriors website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
SIGNAGE				
Option to hang corporate signage in the foyer/balcony (self supply)	$\checkmark$	-	-	-
PROMOTION			,	
Recognition on social media	✓	$\checkmark$	$\checkmark$	$\checkmark$
Half page advertisement in <i>Crikey! Magazine</i> (value: \$525)	$\checkmark$	$\checkmark$	-	-
Quarter page advertisement in Crikey! Magazine (value: \$375)	-	-	$\checkmark$	$\checkmark$
ANNOUNCEMENTS	,	/	,	,
Acknowledging sponsorship by the event MC	✓	$\checkmark$	$\checkmark$	$\checkmark$
Sponsor recognition in event media releases	✓	$\checkmark$	$\checkmark$	$\checkmark$
COMPLIMENTARY TICKETS				
Complimentary tickets to the event	<b>10 tickets</b> (value \$4,041)	10 tickets (value \$4,041)	10 tickets (value \$4,041)	2 tickets (value \$898)
EXCLUSIVE BENEFITS				
Advertisement in event program (artwork to be provided by sponsor)	Full page	Half Page	-	-
A tour of the Australia Zoo Wildlife Hospital	<b>30 staff</b> (value \$680)	20 staff (value \$400)	10 staff (value \$200)	5 staff (value \$100)
			V XXX	
COMMITMENT VALUE		\$12,000	\$4,500	\$2,000
SPONSORSHIP LEVEL CAPACITY	Limited to 1	Limited to 5	Limited to 20	Unlimited

# THANK YOU FOR YOUR SUPPORT

### Steve Irwin Gala Brisbane 2024 - Acceptance Form

Company Name					
Address					
CONTACT DETAILS					
Contact Name	Signature:				
Contact Position					
Contact Email	Contact Phone:				
LEVEL OF SPONSORSHIP (please tick option)					
PATRON	WILDLIFE WARRIOR	CORPORATE PARTNER			
I am not able to sponsor but would like to make	e a tax deductible* donation to Wildlife	Warriors.			

#### \$

If you would like to send a cheque or money order, please make it payable to Wildlife Warriors.

\*Wildlife Warriors Ltd is a Deductible Gift Recipient (DGR) and a registered charity. As such, in Australia, donations over \$2 to a DGR endorsed charity are tax-deductible.

#### More informatio

Wildlife Warriors looks forward to working with your company and invites you to contact us: **07 5436 2026** or **info@wildlifewarriors.org.au** to confirm your involvement or discuss this opportunity in more detail.

#### All proceeds go to

